## CNCCBAConsuliting.com

## **Information Summary**

Let's face it...Church is church, but the business side of it needs to be handled properly. Today we find Churches responding to policy and organizational changes as the need arrives; there is no planning ahead. This in turn leaves them struggling when it comes to running the business aspect of Church. It's difficult to balance ministry and business without having someone dedicated to the Administration aspect. Now, let us keep in mind that Administration covers **Facilities, Food Services, Finance, Legal, Human Resources, Church Protocol & Procedures, and Data Processing.** Without having someone in place churches do a "hit and miss" type of deal and learn as they go. It's important that Houses of Worship change their attitude toward business...specifically "Church Business".

**Excellence:** "Success is being the best, Excellence is being your best".

Being our best...that's what we strive to give each and every client. Our goal is to go beyond success; giving you our best from the very first communication to the very last communication...it will never stop. This is not a concept; yet it is a principle of how we do business; it is instilled in the foundation, culture and life of CnC. Regardless of what we help you with (whether large or small) it deserves our best and our best is and will be done in Excellence.

**Biblically Based Principles:** "Enlightened application of God's Word to the enterprise of business"

Great things are borne outside of the system. The Bible has principles that affect every area of our lives; and business is not excluded. Biblically based principles take us outside of the system and allow for us to do great things, because the principles come directly from the Word of God.

**Personalized Service:** "You are not just another client, you are unique and valued"
No two Houses of Worship are the same. Needs and issues are different and must be handled with sincere observation, discernment and a listening ear. It is then and only then that a solution chock full of honesty, abiding by the law, and adhering to Biblical principles set forth in the Bible can be presented and implemented.

**Synergy:** "Coming together, sharing together, working together, achieving excellence together" When we work together the result achieved is always better; for we are not dependent on one individuals capabilities. CnC + You = TEAM and that is what we become. CnC realizes that what we do is respectively dependent upon your participation. Without you there is no TEAM.

#### WHAT IS ADMINISTRATION?

Administration is the process of utilization of the personnel, physical resources, and fiscal resources in order to meet an organization's objectives and goals. It is an **art** because it calls for an individual to develop and nurture through learning, experience, the Word of God, the Holy Spirit, and the training abilities necessary to accomplish the work. It is a **science** because it calls for process, analysis, decision, evaluation, and report.

#### **OUR PROCESS**

### **Identify Objectives**

Discover the overarching statements of the mission of the organization

## **Identify Goals**

Establish elements to meet the objectives of the organization.

## **Communicate the TEAM Concept**

Understanding that the administration processes involves the integration of a TEAM (work of others) to accomplish a task.

## **Planning:**

Considers te futurity of circumstances and the course of actions necessary to achieve set objectives. Basically it is deciding in advance what to do, how to do it, when to do it, and who should do it. It maps the path from where the organization is to where it wants to be. The planning function involves establishing goals (short and long term) and arranging them in logical order.

## **Organizing**

This draws together the human, physical, and fiscal resources into a cohesive element. It involves identifying responsibilities to be performed, grouping responsibilities into departments or divisions, and specifying organizational relationship.

## **Leading/Directing**

The direction given to accomplish the goals. It is the necessary training, motivation, and coordination of activities. This involves proper allocation of resources and providing an effective support system.

## **Controlling**

This is the evaluation of the process to ensure that goals are met and the organization is moving toward established objectives. This is the function that evaluates quality in all areas and detects potential or actual deviations from the organizations plan. This functions purpose is to ensure high-quality performance and satisfactory results and includes information management, measurement of performance, and corrective actions.

#### **WHAT'S NEW**

Something that CnC is very excited about offering is the PLACE assimilation. Our purpose for facilitating PLACE is to ensure that individuals are operating at their **OPTIMUM**. Optimum means the most favorable condition for growth and reproduction. This is kind of two fold, because it focuses on the person, and the ministry.

We invite you to please read the material about PLACE, it includes the various benefits for church use, the three levels of PLACE and the four options available for the implementation of PLACE. If you have any questions, or would like to set up a time to discuss the details of the PLACE assimilation (advertising, workshop dates, etc., etc.,) please do not hesitate to contact us.

# Personality Blends, Learning Spiritual Gifts, Ability Awareness, Connecting Passion, & Experiences of Life TRAINING

**PLACE** is a Bible based (core values from the scripture) self discovery process that helps members find out their:

- 1) Personality
- 2) Spiritual Gift
- 3) Ability
- 4) Passion
- 5) Life Experiences
- 6) Unique creation to discover where to serve within ministry

PLACE assimilation helps churches ensure they are good stewards of their resources. Interestingly enough we often find that churches are not aware of the valuable resources that attend their church on a consistent basis. A very important element in understanding PLACE or any other type of assimilation is that it is a **process** and processes **take time.** 

One of the main things that will be required by **YOU** is that you must determine your purpose for wanting to utilize this assimilation. In order to do this, it is important that you understand the entire PLACE process. Understanding the process in its entirety will help you determine at what level you want to engage.

There are three levels in place, dependent upon which level you select; there are four different options available and each have various benefits that reflect the implementation of the specific level.

#### **Level One: Personal Discovery**

Option 1: Informational
Option 2: Personal Discovery

Level Two: <u>Personal Coaching</u>
Option 3: Consultation

**Level Three:** Personal Connection

Option 4: Systematic

## **Level One: Personal Discovery**

This level provides a wealth of information and includes an actual PLACE assessment which shows an individual how God has uniquely designed and prepared them to serve in the local church. *This level requires no commitment from the Church to help the person find a place in Ministry.* 

## **Level Two: Personal Coaching**

This level includes the personal discovery level but adds the involvement of trained PLACE coaches. These coaches facilitate one-on-one sessions for individuals who have completed Level one. This option empowers believers to connect their understanding of themselves with specific ministry opportunities they may pursue that are in line with their PLACE. The connection coaches help participants go from understanding God's unique design of them to discovering God's unique place for them within the Body of Christ. *This level requires no commitment from the Church to help the person find a place in Ministry*.

#### **Level Three: Personal Connection**

This level is a big commitment on behalf of the church; it takes work, effort and organization. This level provides additional concepts and tools to implement the administrative processes and procedures that take people from Personal Discovery (Level One), through the coaching process (Level Two), and into ministry opportunities (actual placement). This turns PLACE from a useful set of assessment tools and mentoring, into a more complete and integrated system to track where an individual is in the PLACEment process. The PLACE connecting system also provides training and accountability for involvement of staff and ministry leaders.

#### **About Us**

We are CnC Church Business Administration Consulting; and we bring to the forefront a global mix of everything pertaining to Administration; specifically Church Business Administration. CnC stands on the vision that was birthed in the CEO, Jacquetta Cardwell; a vision that is filled with knowledge, wisdom and a firm foundation to ensure that houses of worship have **structure** & **order** and are indeed being a **good steward** over what God has blessed them with.

#### "About the Father's Business"

CnC brings to the forefront a global mix of everything pertaining to Administration, specifically Church Business Administration. The word "Administration" is defined as the art and science of planning, organizing, leading, and controlling the work of others to achieve defined objectives and goals. Because the word "Administration" is not one that people directly correlate with Church it can sometimes be overlooked within House of Worship as an important element of being in Ministry. The business side of Church is not being handled properly. What began as a vision is now a reality; one that flows from the heart with a passion ignited in excellence. With over 7 years of experience in Church Business Administration, and over 16 years of experience in Administration.

Her heart is heavy because of how Churches allow the business element to take a back seat in their Ministry. Business is a part of Ministry; when you decided to open a church you divulged into business; when you collected your first offering you divulged into business. What is it that makes churches think that business is not in the Church? Churches have fallen into the "we've always done it this way" mentality and don't open themselves up to change; this is why the introduction of Church Business Administration is sometimes not well received by some.

Our CEO often tells her clients, if you want things done in excellence, you want the truth, you want biblically based principles, then you have come to the right place. But, if you want things done half-way, short handedly, and want things to be sugar coated then she suggests you leave and go somewhere else because you won't find that here at CnC; because we are "About the Father's Business".

#### **Work Team**

Jacquetta Cardwell CEO

#### Lakisha Cardwell

Executive Assistant PLACE Implementer

#### **How We Work**

CnC works closely with each client to ensure that desired goals are achieved. We work "smarter" not harder because we customize strategies, and no two clients are the same. We utilize the 7 Pivotal Steps to Process so that you don't have a MESS.

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#### **OUR APPROACH**

We have found that many churches experience growth and maturity without strategically adapting to its needs. This phenomenon causes a "shock" that propels/ignites the church to fulfill a crucial role in church ministry by selecting someone without the proper knowledge and skill set or no one at all to fulfill the various responsibilities of a Church Business Administrator. The neglect/unsuccessful planning or lack thereof leaves the church crippled and stagnant financially, administratively, and organizationally. Our approach is one that is based on Excellence, Biblically Based Principles, Service, and Synergy; it evolves around the fact of realizing that we must be "About the Father's Business". The focus is one that has to be turned around to ensure that houses of worship are indeed operating as the Bible says. We have found that Churches have a Vision and a Mission, but they don't know how to strategically implement the necessary processes and or steps to achieve the Vision/Mission.

# THE CONSULTING GROUP PAGE CnC Consulting Group

A Network of Christian Based Businesses "About the Father's Business"

Dear Prospective Network Partner,

Thank you for your interest in CnC Consulting Group. This vision came to the CEO of CnC CBAConsulting to have a network of businesses that can provide a "one-stop shop" for CnC clients. I can't count the number of times I have been asked if I know anyone that can provide printing services, design websites, or musician services and a host of other things. Imagine being able to go visit a prospective client and they inquire if you know of anyone that can provide a certain service, and you are able to hand them a brochure that has information about businesses in the group along with their services, and contact information. What a way to network; and that is what WE want to do. There is nothing like being in business with individuals that aren't all about money; but have a passion for the Kingdom of God and being able to help houses of worship retake their rightful place in this world.

It's amazing how businesses of the world have utilized our Biblical principles to become successful; but we know that good success comes from God and if we utilize those same principles we will experience good success (Joshua 1:8). This group of Christian Based Businesses will be "About the Father's Business having a foundation built on Christ, Excellence, Honesty, Biblically Based Business Principles, and Integrity.